

# TECHNOLOGY & INNOVATION

## Strategic legal solutions for a world driven by technology, data, and innovation

Our Technology and Innovation practice combines legal excellence with a vision for the future. We work strategically and in an integrated manner on complex issues related to technology, data, and new business models, offering comprehensive advice in consulting, transactions, and legal and administrative disputes.

Our multidisciplinary team brings together experts in various areas of law — such as corporate, intellectual property, labor, tax, data protection, litigation, and M&A — enabling a collaborative and innovative approach aligned with the needs of companies operating at the forefront of digital transformation.

Since 2016, we have stood out as the first full-service Brazilian law firm to implement a structured innovation program. Since then, we've developed projects that integrate legal design, data intelligence, and artificial intelligence governance. This pioneering work has been recognized nationally and internationally through awards and rankings that recognize our work in innovation, technology, and digital transformation in the legal sector.

Our purpose is clear: to transform complex legal challenges into opportunities for sustainable and innovative growth for our client

### RECOGNITION

Chambers Brazil  
Legal 500  
Leaders League  
Latin Lawyer 250  
GDR100

### MAIN SERVICES

- Legal consulting to validate technology-based business models, with a focus on regulatory compliance, risk analysis, and legal certainty.
- Complex contractual negotiations involving technology, data, and innovation, such as commercial agreements, licensing, and the transfer of intangible assets.
- Legal support for digital transformation, technology product development, and the use of data and artificial intelligence.
- Structuring corporate policies and governance programs for innovation, ethical use of technology, and data protection.
- Use of legal design and data intelligence for efficient, clear, and innovative legal solutions.
- Litigation in judicial and administrative disputes involving technology, intellectual property, civil liability, and data misuse.
- Interaction with regulatory bodies, agencies, and authorities in the administrative sphere and in judicial litigation on consumer issues.
- Work in administrative and judicial cases involving content moderation, deep fakes, artificial intelligence, and marketplaces.



For more information about the area, [click here](#) or scan the QR code.