TozziniFreire.

INTELLECTUAL PROPERTY

We strategically protect your intellectual property, ensuring security for your business



Our team assists in the registration and protection of intellectual property and copyright rights, such as trademarks, domain names, patents, industrial designs, and software. We act strategically in managing the portfolio of intellectual property assets and defending these rights, both before the INPI, administratively, and extrajudicially and judicially.

We have extensive experience in intellectual property litigation, as well as domain name disputes, entertainment rights, image use and copyright disputes, Franchise Contracts, Technology and Know-How Contracts, among others.

Furthermore, our team also drafts and negotiates software development, implementation, and licensing agreements, and we support our clients in M&A transactions, especially those focused on technology and involving Intellectual Property rights, ensuring support for the secure expansion of their operations.

Our team always acts strategically, offering our clients a comprehensive and, whenever necessary, multidisciplinary analysis – with support from areas such as tax, life sciences, regulatory, corporate, and criminal law.

RECOGNITIONS

Chambers Global
Legal 500
LACCA Approved
Latin Lawyer 250 Elite
Análise Advocacia
WTR 1000



For more information about the area, click here or scan the QR code.

MAIN SERVICES

- Registration and monitoring of trademarks, patents, industrial designs, software, and technology contracts with the INPI.
- Drafting and negotiating intellectual property, software, and copyright contracts (licensing/assignment of trademark/patent rights, software development contracts).
- Contracts for the entertainment industry (co-production contracts, phonogram licensing contracts, image usage terms).
- Consulting on matters of intellectual property, franchising, entertainment, software, copyright, technology transfer, know-how, and unfair competition.
- Domain name disputes.
- Consulting and negotiation in franchises, technology, and software, focusing on highly complex contracts.

tozzinifreire.com.br TozziniFreire.