

**/85** Partners

/500+ Lawyers

**/30** Practice Areas

**/25** Industry Groups

**/6** Offices



# **EDUCATION**

TozziniFreire's Education team has wide experience in providing legal services to companies in the sector, from elementary schools to higher education, including non-profit institutions, language schools, and technical and vocational courses, as well as "corporate universities", in face-to-face, online and hybrid modalities.

We assist local and foreign education sector players in all legal aspects, ensuring technical expertise and mastering the specific needs of educational institutions, the market, and other stakeholders.

Currently, educational institutions face increasing financial pressure, regulatory demands and developments, fierce competition, as well as fast-moving technological opportunities and risks, generational and social changes. In this scenario, our specialized group is able to manage risks inherent in the sector and anticipate market trends, providing clients with the best legal solutions so that their businesses can grow safely and sustainably.

Our multidisciplinary structure, together with TozziniFreire's full-service practice, allows us to assist clients in a wide range of legal matters of different natures.

# Services

- Diagnosis of Corporate Governance and improvement opportunities;
- Implementation of innovative teaching structures;
- Regulatory matters involving MEC (Brazilian Ministry of Education);
- Compliance programs and conducting of internal investigations;
- Assistance in intellectual property, data protection, and information security-related issues;

- Capital market transactions;
- Litigation;
- Private Equity;
- Mergers and Acquisitions;
- Conducting of administrative and judicial tax proceedings;
- Labor issues;
- Proceedings involving CONAR (Brazilian Advertising Self-Regulation Council);
- Legal regulatory consultancy;
- Among others.

# **EXPERIENCE**

### COLÉGIO KOELLE

Acquisition of Koelle Ltd. Education and Culture.

# CAEP (CENTRAL ABRIL DE EDUCAÇÃO E PARTICIPAÇÕES), A SUBSIDIARY OF ABRIL EDUCAÇÃO (ABRIL GROUP)

Acquisition of the pH Course and pH Education System, one of the most traditional courses and schools in Rio de Janeiro.

### **ABRIL EDUCAÇÃO**

Acquisition of 100% of the share capital from Wise Up.

### ANHANGUERA EDUCACIONAL E PARTICIPAÇÕES (KROTON GROUP) Assistance in corporate issues.

#### PEARSON EDUCATION

Assistance in the ethical proceeding before CONAR (Brazilian Advertising Self-Regulation Council) involving competitor's advertisement.

# BERLITZ LANGUAGE SCHOOL

Assistance in labor issues.

## REDE BRASILEIRA DE EDUCAÇÃO A DISTÂNCIA S/C LTDA.

Legal assistance regarding corporate reorganization.

#### **KROTON GROUP**

Conducting of several civil lawsuits, with relevant values or strategic object, including diverse tax administrative and judicial proceedings, and provision of tax consultancy services.

#### UNIVERSITY OF MIAMI

Agreement negotiation services between the University of Miami and PUC-Rio (Pontifícia Universidade Católica do Rio de Janeiro) for telemedicine programs development.

### PÁTRIA INVESTIMENTOS E PARTICIPAÇÕES

Public offering of campuses launched by Anhanguera Educacional Participações.

# PARTNERS



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