



## CYBERSECURITY & DATA PRIVACY

**/85**

**Partners**

**/500+**

**Lawyers**

**/30**

**Practice Areas**

**/25**

**Industry Groups**

**/6**

**Offices**

With the technological evolution set in motion with the advancing “data-driven economy”, the importance of personal data as relevant assets to business has increased substantially, affecting the decision-making process of companies in different market sectors. The relevance of this matter has increased specially with the entry into force of the Brazilian General Law of Protection of Personal Data (LGPD), reinforcing the need to ensure the adequate management of the collected personal data.

Our Cybersecurity and Data Privacy team is therefore an ally in the development of this ecosystem, being responsible for addressing the various demands in connection to data protection matters. With specialized professionals in the matter and frequently in contact with the National Data Protection Authority (ANPD), besides other administrative authorities, such as Public Ministry, SENACON, and PROCONs, our team works on several fronts.

Our professionals have an advantage in the market for providing services of excellence, contributing to the development of our clients’ business allied to the requirements outlined in the applicable regulation. We also have a close interaction with several sector groups of the firm, providing a comprehensive and multidisciplinary assistance with any interdisciplinary development to the presented cases.

## RECOGNITION

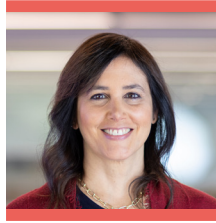


## Services

- Projects for adapting, structuring and conducting LGPD Compliance Programs, including training regarding the topic, managing security incidents, and conducting any administrative and judicial proceedings;
- Elaboration, analysis, and review of Terms of Use and Privacy Policies;
- Elaboration, review, and negotiation of contracts and contractual clauses involving the treatment of personal data, as well as review and adjustments to policies;
- Guidance on the online placement of advertising and commercial materials;
- Guidance on compliance with laws, regulations and best practices, involving privacy, information security and the liability of internet providers;
- Assistance to companies in security incidents, including the preparation of action plans and interface with the competent authorities;
- Guidance on conducting privacy and security audits;
- Adoption of urgent judicial measures for the protection of potential and maliciously disclosed data on the internet, as well as interaction with authorities, whenever necessary, strengthening the relationship of cooperation and risk mitigation;
- Drafting of purchase and sale agreements, and exchange of databases, as well as guidance on data storage and transmission;
- Acting in the civil, administrative and criminal spheres, with experience in disputes related to potential information security failures, including public civil actions, civil inquiries, preliminary proceedings, administrative proceedings and disputes involving consumer relations in digital media.

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## CONTACT



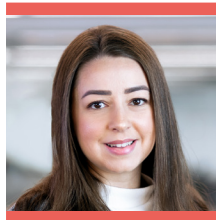
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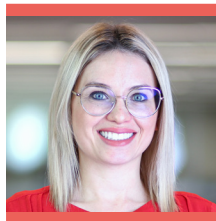
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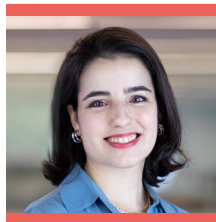
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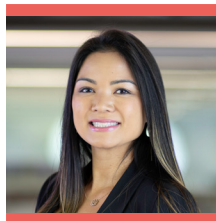
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