

CONSUMER LAW

Prevention and resolution of corporate disputes related to consumer law issues

We are a leading provider of consumer law, acting proactively and innovatively in both conflict prevention and resolution, offering comprehensive support to our clients.

Our professionals are extensively trained to interact with leading consumer protection agencies, including Senacon (National Consumer Protection Agency), Procons (National Consumer Protection Agency), the Public Prosecutor's Office (Public Prosecutor's Office), and other regulatory agencies. We also provide internal training for companies, with specific training for Customer Service teams, encouraging practices that foster respect and transparency in consumer relations.

Prevention is one of our priorities. With extensive experience drafting and reviewing consumer contracts, we ensure that all transactions are conducted with legal certainty. We closely monitor the creation of advertising campaigns, ensuring that information about products and services is clear, accurate, and compliant with current regulations.

Additionally, we are a data-driven firm, using advanced technology to extract valuable insights from legal proceedings. Our analytical approach allows us to identify patterns and trends, providing a clear view of risks and opportunities. With this information, we can offer strategic advice and preventative tactics to our clients, helping to mitigate new exposures and optimize decision-making. This ensures our clients are always one step ahead, protecting their interests effectively and in an informed manner.

Our specialized team also has extensive and recognized experience before CONAR, being responsible for major disputes involving widely consumed products. Trade dress, abusive and misleading advertising are some of the themes addressed in this area, whose decisions can directly impact companies' business.

★ RECOGNITION

Chambers Brazil
Leaders League
Análise Advocacia



For more information about the area, [click here](#) or scan the QR code.

✓ MAIN SERVICES

- Training, development, and awareness of legal teams.
- Consulting on violation prevention.
- Contract reviews.
- In the litigation area, we represent our clients in judicial and administrative proceedings, highlighting our extensive experience in highly complex cases. Our strategic approach aims to achieve quick and favorable solutions, minimizing risks and negative impacts for our clients.