

# PHARMACEUTICAL INDUSTRY PATENTING DATA PLATFORM

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At the beginning of April, the Pharmaceutical Industry Patenting Data Platform, which is part of the deliveries from “Nova Indústria Brasil” to the government, was launched. The platform will be used within the framework of the Interministerial Group on Intellectual Property (GIPI) and the National Council for Industrial Development.

The platform organizes information dynamically, obtained from public databases, so that decision-makers can extract strategic information. It is worth noting that the available data refer to the years 2000 to 2021.

The dashboard presents different possibilities for cross-referencing data and thus allows for identifying activities and strategic decisions from major players in the industry, the diseases in which more research and development resources are invested, mechanisms of action considered more effective for the treatment of diseases, changes in the

profile of activities and investments over the years, interest and geographic performance, and potential partnerships.

For example, the platform shows that, between 2006 and 2020, the number of pharmaceutical orders made by resident companies increased from 117 to 334. In addition, it is possible to verify that the national pharmaceutical and pharmachemical industry is the sector with the highest percentage of companies that invest in research and development activities.

In addition, the platform includes information on patents filed by non-resident inventors, including companies and individuals located abroad.

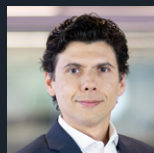
This platform is an important tool for the government and the industry, as it allows detailed analyses of the strategies for protecting innovations of these companies in the Brazilian market.

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