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RECOGNITION



Offices

The long-lasting commercial relationship between Brazil and Germany is extremely important to the economic landscape of both Europe and Latin America. Approximately 1,600 German companies have businesses in Brazil and they represent 8 to 10% of the industrial Brazilian GDP (Gross Domestic Products). São Paulo alone has one of the largest concentrations of industrial German businesses in the world.

Germany is Brazil's main commercial partner in Europe and its fourth largest partner worldwide. German companies' investments in Brazil are extremely diversified ranging from automobile, chemical, pharmaceutical energy and machinery industries to financial services, and insurance.

More recently, both countries have intensified the cooperation with midsize companies in order to increase the research and development applied to the industrial sector. This is also a trend among companies investing in technological sector and startups on the two sides of the Atlantic.

Our German Desk is a multidisciplinary group dedicated to serving clients from the DACH region (German, Austrian and Switzerland) on a wide range of cross-border issues. Our clients range from new entrants into the Brazilian marketplace to established international companies with business around the world, and include businesses of all sizes, from large multinational corporations to middle market companies and family enterprises.

The deep knowledge of Brazilian Law and industries, including the expertise in assisting overseas clients doing business in Brazil, as well as local clients doing business abroad, enable our professionals to deliver world-class services to companies from the DACH region.

Our German Desk lawyers are not only fluent in German but have an in-depth understanding of the cultures and traditions of both Brazil and German speaking countries. We believe that this is crucial, as many misunderstandings are caused by a lack of knowledge of the different cultures and approaches adopted in the two countries rather than by actual language barriers.

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