

A low-angle, upward-looking photograph of several modern skyscrapers with glass facades, creating a sense of height and urban density. The sky is a pale, overcast blue. The image is used as a background for the newsletter cover.

TozziniFreire.


# Global Newsletter

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2<sup>nd</sup> Edition | 2025

This is an informative newsletter  
produced by TozziniFreire.

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# FOREWORD

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This newsletter is produced by TozziniFreire's International Strategy Group, also known as TFGlobal. Comprised of a multidisciplinary team of partners from our international desks, our professionals have deep knowledge and expertise in assisting overseas clients doing business in Brazil, as well as local clients doing business abroad. In each edition of our Global Newsletter, our partners gather the main trends, hot topics and latest developments involving diverse sectors and industries in Brazil, aiming to help foreign clients and investors better understand the Brazilian market and its regulatory landscape. Find out below what has been in the spotlight in Brazil over the last months.

# COMPETITION AND ANTITRUST

## CADE enters into six agreements in investigations into HR information Exchange

The Brazilian Antitrust Authority (CADE) entered six agreements on the exchange of sensitive HR information, generating R\$115 million (approx. US\$20 million). The investigations involve multinational firms from various sectors. CADE's total HR settlements now reach R\$150 million (approx. US\$27 million), reflecting its strict scrutiny of labor market practices.

To know more about it, [click here](#).



# COMPLIANCE

## CGU publishes 2025-2026 Edition of Pro-Ethics with changes compared to previous edition

On April 15, 2025, the Federal Controller General (CGU) launched the 2025-2026 edition of the Pro-Ethics Company Program, encouraging firms to adopt integrity measures. This edition expands topics to

include socioenvironmental responsibility and human rights, reflecting global trends.

Our Compliance team has highlighted the main updates of the Program. To access the full content, [click here](#).

# CORPORATE LAW AND FOREIGN INVESTMENT

## Presidential Trip to Japan and Vietnam: Insights and Trends



In March, President Lula concluded a trip to Japan and Vietnam to strengthen trade ties with Asia amid the ongoing trade war between China and the U.S. In Japan, ten agreements were signed, including a strategic plan through 2030. In Vietnam, the meat export sector gained prominence, aiming for \$15 billion in transactions by 2030, despite ongoing global trade uncertainties.

[Click here](#) to check out the full content.

# INFRASTRUCTURE AND ENERGY

## Provisional Presidential Decree for Electric Power Sector Reform is published

On May 21, 2025, Provisional Presidential Decree No. 1,300 was published, which deals with the Reform of the Electric Power Sector, taking effective immediately, with 60 days for conversion into law.

Our Infrastructure and Energy team has produced a special newsletter addressing its new criteria and impacts.

[Click here](#) to check it out.



# CYBERSECURITY & DATA PRIVACY

## Data Privacy Cybernews

In the 3<sup>rd</sup> edition of Cybernews, we cover key data protection updates from April 2025 and analyze the sustainable future of AI, focusing on ChatGPT and Studio Ghibli. The 4<sup>th</sup> edition highlights how AI can increase penalties for gender-based violence and features the main data protection news from May 2025.

[Click here](#) to access the 3<sup>rd</sup> edition and [here](#) to read more about the 4<sup>th</sup> edition.



# INTELLECTUAL PROPERTY

## Intellectual Property and the music

On May 21, 2025, Provisional Presidential Decree No. 1,300 was published, which deals with the Reform of the Electric Power Sector, taking effective immediately, with 60 days for conversion into law.

Our Infrastructure and Energy team has produced a special newsletter addressing its new criteria and impacts.

Read more on this topic [here](#)

## New BPTO Ordinance on Secondary Meaning

The Brazilian Patent and Trademark Office has recently published Ordinance No. 15, of June 3, 2025, which amends Ordinance No. 08, of January 17, 2022 and brings in specific provisions on secondary meaning.

Continue reading [here](#) for more information.

# CONSUMER AFFAIRS, GAMING AND E-SPORTS



## Court decisions reinforce the autonomy of sports betting operators in user accounts

On recent rulings, the Brazilian Judiciary has favored sports betting operators regarding account restrictions, confirming that such measures, when clearly stated in Terms and

Conditions and aligned with Responsible Gaming standards, are legal.

Read more on this topic [here](#).

